



HEART CONNECTION

February 27 – March 1, 2022

SPONSORSHIP OPPORTUNITIES



Sponsorship Opportunities

Unprecedented times call for remarkable meetings! Join us as we roll-up already successful programming into a 3-day conference that can't be missed. Patients, family members, and clinical experts will come together to learn, grow, advocate, and celebrate all things CHD. Covering issues across the lifespan, we will share novel interactive strategies to engage the audience and drive growth in the field and each other.

Target Audience

- ♥ Congenital heart disease patients
- ♥ Congenital heart disease families (parents, spouses, siblings, etc.)
- ♥ Congenital heart disease providers (clinical, mental health, other sub-specialties)
- ♥ Healthcare media
- ♥ Federal partners (CDC, NIH, research, etc.)

Session Details

- ♥ Transparency and Public Reporting
- ♥ Research
- ♥ Transition and Lifelong Care
- ♥ Health Disparities
- ♥ Neurodevelopment in Pediatric Patients, including Education and Mental Health
- ♥ Neurodevelopment in Adult Patients, including Education, Employment, and Mental Health
- ♥ Patient and Family Advocacy
- ♥ Legislative Advocacy



“Heart Connection is the only congenital heart disease conference where physicians and other clinical providers can learn alongside patients and families.”

Rebeka Acosta

Education Direction, Conquering CHD

Learning Objectives

- ♥ Patients and families will receive updates on current trends in transparency and public reporting
- ♥ Patients and families will receive updates on current trends in research; be able to identify five (5) ways to participate in research
- ♥ Patients and families will be able to verbalize the need to stay in care and identify two (2) risk factors for loss to care
- ♥ Patients, families, and providers will be able to recognize and act against disparities in CHD
- ♥ Families will be able to identify 2-4 symptoms of educational and mental health needs in pediatric patients; will also be able to locate resources for seeking evaluations or assessments
- ♥ Adult patients will be able to identify strategies for managing challenges within social and familial relationships; will also be able to describe the types of accommodations available in post-secondary education and understand the steps necessary in maintaining care away from home; will also be able to list requirements for FMLA eligibility and understand their rights as employees
- ♥ Patients and families will learn about effective communication skills, using their story to help others, as well as best practices in using their voice to advocate for their own care
- ♥ Patients, families, and providers will learn effective communication skills in sharing their story to legislators and policy staff

You can Conquer CHD!

Sponsor Level	Gold	Silver	Bronze
Cost	\$12,000	\$7,500	\$2,500
Reach: in person	250 in person	250 in person	250 in person
Reach: virtual	150,000	100,000	75,000
Tables*	(1) 5-ft table	(1) 5-ft table	(1) 5-ft table
Conference Registrations**	6 Badges	4 Badges	2 Badges
Pre-conference Recognition	• Top line listing w/logo on conference website • Individualized social media promotion including static graphic • Mention in organizational newsletter	• Middle Line listing w/ logo on conference website • Social media recognition as Silver Sponsor with logo	• Bottom line listing w/ logo on conference website • Social media recognition as Bronze Sponsor with name
On-Site Awareness	• Full-page, full color advertisement in the printed program • Item in welcome bag • Top line billing on the support recognition sign at Conference Entrance • Thanked as a Gold Sponsor from the podium daily • Recognized as a Gold Sponsor on conference slides between sessions	• ½ page, full color advertisement in the printed program • Item in welcome bag • Middle line billing on the support recognition sign at Conference Entrance • Thanked as a Silver Level Sponsor from the podium daily • Recognized as a Silver Sponsor on the conference slides between sessions	• ¼ page, full color advertisement in the printed program • Item in welcome bag • Bottom line billing on the support recognition sign at Conference Entrance • Thanked as a Bronze Sponsor from the podium daily • Recognized as a Bronze Sponsor on the conference slides between sessions
Post-conference Promotion	Top line placement on Sponsor page at conqueringchd.org for one year after event	Top line placement on Sponsor page at conqueringchd.org for one year after event	Bottom line placement on Sponsor page at conqueringchd.org for one year after event

*Exhibitor tables are on a first come, first serve basis and may be full at time of application.

**Registration includes access to all conference food, beverage, and invitation to evening reception. Badge names and logos are due by January 14, 2022. Additional badges may be purchased for \$125.00.

Exhibit Space

Exhibit space is assigned on a first come, first served basis upon receipt of initial payment. We will make every effort to accommodate special requests, however we cannot guarantee specific preferences. The exhibit space will have complimentary wireless internet access; login/password will be provided during exhibitor setup.

Exhibit Dates

Sunday, February 27, 2022

Setup: 9:15a - 11:15a

Hours: 11:45a - 5:00p***

Monday, February 28, 2022

Setup: 9:00a - 10:30a

Hours: 10:45a - 3:30p***

***Times are subject to change.

Accommodations

The conference is being held at InterContinental Washington, D.C. - The Wharf, located at 801 Wharf Street SW, 20024. The conference room rate is \$319.00/night and reservations should be made using group code CG2.

Online: <https://bit.ly/2TRWJIG>

By Phone: +1 202.878.8589

Via Email: cofield.williams@ihg.com

Application and Payment

To secure a sponsorship please complete the [online form](#) no later than December 31, 2021 (due to print deadlines). Upon acceptance of your application, you will be invoiced via email, allowing for electronic or check payments. A minimum of 50% of the fee is due upon acceptance of the application, with full payment required by February 11, 2022, to adequately fulfill the agreement. All payments will be made payable to Conquering CHD, registered non-profit, taxpayer ID# 46-3576700.

Questions?

Amy Basken, Senior Director of Programs

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