

SPONSORSHIP OPPORTUNITIES

Hearts on Fire

A Cocktail Event

OCTOBER

13

2023

HARLEY DAVIDSON MUSEUM

400 W Canal Street

Milwaukee, WI 53201

Doors open - 6pm, Program - 7pm

Benefiting Conquering CHD





Hearts on Fire

A Cocktail Event

ABOUT THIS EVENT

Join us at the Harley Davidson Museum on Friday, October 13th, as we support congenital heart disease - with Hearts on Fire.

All proceeds benefit the vital, life-changing programs of Conquering CHD.

Enjoy heavy hors d'oeuvres and desserts featuring Milwaukee's signature flavors. Dress is Cocktail Semi Formal

Live Program | Silent & Live Auction | Paddle Raise Appeal | Music & Dancing

Staying the night? Consider one of these great hotels nearby: Iron Horse Hotel, Double Tree Hotel Downtown Milwaukee, Hilton Milwaukee City Center.

HELP US ACHIEVE OUR GOAL

Building upon our successful Gala in 2022, we expect more than 115 attendees to participate in 2023. We have set a goal to surpass our proceeds, targeting \$75,000.

YOUR GENEROSITY WILL HELP DRIVE THE MOMENTUM WE NEED TO BE SUCCESSFUL.



SPONSORSHIP Opportunities



	PLATINUM SPONSOR \$10,000	DREAM SPONSOR \$5,000	HOPE SPONSOR \$2,500	FRIENDS & FAMILY TABLE \$1,000
Complimentary admission for your guests	 20 TICKETS	 10 TICKETS	 10 TICKETS	 8 TICKETS
Guaranteed Seating	 2 TABLES	 1 TABLE		
Table Sign				
General Admission Seating				
Hotel Room	 1 ROOM			
Premium Wine for the Table				
Delivery of Auction Items to Table				
Recognition on Publicity Materials				
Website Recognition				
Logo on Screen at Event				
Name on Screen at Event				

**Conquering CHD is committed to the health and safety of all our donors.
Should pandemic rules require, packages will be adapted to fit the situation at the time of the event.**

ADDITIONAL *Opportunities*



Other Exclusive Sponsorships

AUCTION SPONSOR - \$7,500

- Recognition as sponsor on publicity materials
- Exclusive logo presence on mobile bidding home screens
- One branded text message to attendees
- Recognition in auction spotlight emails and social media platforms
- On-screen digital advertisement during the program

DINNER SPONSOR - \$5,000

- Recognition as sponsor on publicity materials
- Logo placement on the Dinner Buffet Table
- On-screen digital advertisement during the program

DESSERT SPONSOR - \$2,500

- Recognition as sponsor on publicity materials
- Logo placement on Dessert Table
- On-screen digital advertisement during the program

Special Sponsorship Opportunities

PROGRAM SPONSOR - \$500

- Name on-screen at the event

WARRIOR SPONSOR - \$150

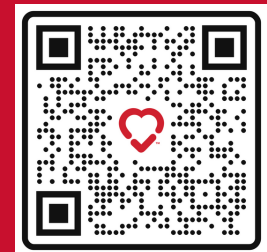
- Spotlight of your heart warrior and their story on social media and during the program

SPONSORSHIP COMMITMENT

Please complete the commitment form here and we will contact you regarding your sponsorship and payment.

Questions?

Contact Carissa Ostrom
Costrom@conqueringchd.org



Thank You!

AT CONQUERING CHD, WE STRIVE TO:



Give Knowledge

Knowledge is power. We empower patients and families by providing them with the life-saving educational resources they need to navigate life with CHD.

Give a Voice

CHD is a common, costly, and critical public health burden. Conquering CHD advocates locally and nationally to move forward key policy changes that impact individuals and the CHD community as a whole.

Give Hope

There remains a desperate need for research to improve outcomes for patients with CHD. We work to ensure the right questions are being asked, robust funding is available, and that information quickly gets into the hands that need it most.